

RHIANNON GILLAND

GRAPHIC DESIGNER

PROFILE

I'm a graphic designer based out of Kansas City, Missouri specializing in print and web design. Just trying to establish myself and have fun doing it.

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PORTFOLIO
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FLICKR
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INSTAGRAM
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REFERENCES

CRAIG AIKMAN
Theater League | Group Sales Manager
P: 816.721.2978
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STEPHANIE CAMPBELL
The Lean Lab | Director of
Innovation Programs
P: 913.645.1983
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COURTNEY AHNEN
Lockton Inc | Art Department
P: 913.221.2167
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DEETTE JOHNSON
Hallmark | Production Artist
P: 816.682.3165
E: DeEtte.Johnson@hallmark.com

WORK EXPERIENCE

- Hallmark (Guidant) 816.545.6605 Feb. 2017-Present
PRODUCTION DESIGNER
Manipulating image details as necessary to optimize for the eCommerce space (includes retouching and color manipulation). Create images to a consistent standard, render product view to meet different customer specifications (for example: Amazon, Walmart, Jet, Hyvee, etc), and ensure file accuracy and integrity. Have helped create and maintain procedures for file creation, archiving, storage on Prodo, etc.
- Theater League 816.421.7500 2007-2016
GRAPHIC DESIGN & CONTENT MANAGER (2007-2012)
GRAPHIC DESIGNER, EMAIL & WEBSITE DIRECTOR (2012-2016)
I designed and executed graphics for all marketing promotional and in-house materials for all 10 markets, established a consistent brand image for graphics produced and/or published by Theater League and supervised/managed all graphic design interns. When I was promoted to Email & Website Director in 2012, I then took over the development, implementation and optimization of the email marketing and website plans, including providing strategic direction prior to and throughout the campaign and creation of all graphics, technical execution/html coding and analysis.
- Camp David 913.648.0573 2007
PRODUCTION ART TASK ASSIGNER
I assigned tasks to production artists, supervised the work loads of individual artists, and made sure that artwork made it to the screenprint and embroidery production lines on time to ensure that the customer received the product on time.
- WPSD-TV 270.415.1900 2001-2006
PHOTOGRAPHER/GRAPHIC ARTIST
I worked with deadlines in a fast-paced work environment to make multiple graphics (still-store & animated). I also filmed & edited stories for the 5pm/6pm/10pm newscasts.

EDUCATION

- B.S. in Arts, Emphasis in Graphic Design • Associates in Arts
MURRAY STATE UNIVERSITY • **PADUCAH COMM. COLLEGE**

SKILLS

- Photoshop
- InDesign
- Illustrator
- Dreamweaver
- Wordpress
- MS Office (Word, Excel, Powerpoint)
- Photography and videography experience.
- Experience with multiple editing softwares.

VOLUNTEER WORK

- Do volunteer work for LikeMe Lighthouse including any graphic design needs and for a year I was in charge of the development and implementation of the entire social media campaign.